Libbey Rutherford

web & graphic designer

CONTACT

libbey.rutherford@gmail.com 419.494.2486

EDUCATION

Bowling Green State University *August 2011 - May 2015*

Visual Communication Technology Bachelor of Technology

S O F T W A R E

WordPress HTML5 & CSS3 SEO Google Analytics Adobe Programs: Illustrator, InDesign, Photoshop, XD Microsoft Office: Excel, Word, Powerpoint Email Marketing CorelDRAW

EXPERIENCE

Contract Web & Graphic Designer

CleveMed | April 2023 - Present

Sole designer responsible for rebuilding and updating company website. Carryout and expand upon current brand standards in all promotional materials.

Web & Graphic Designer

Thorworks Industries | May 2015 - Present

Build, maintain, and alter all company websites. Design promotional materials for internal and external company use. Design and print catalogs, brochures, and labels on in-house digital press daily.

Media Associate

BGSU RecWell Marketing Department | October 2014 - May 2015

Facilitated the planning and designing of all promotional content for the department. Instructed student workers and delegated tasks.

Media Attendant

BGSU RecWell Marketing Department | December 2013 - October 2014

Conceptualized, designed and implemented marketing materials for programs. Maintained Recreation and Wellness website.

Media Manager

Keystone Camp | June 2013 - August 2013

Developed a staff promotional video to be published on various media channels. Maintained social media sites including Facebook, Twitter and the Blog.

Designer

JM Designs | August 2012 - January 2013

Concepted, designed, and assembled various designs for print applications. Managed company website and social media.

HONORS & AWARDS

Creative Excellence Award

National Intramural-Recreational Sports Association | January 2015

NIRSA 2nd place award in Programming Publication for coloring book design.

RecWell Female Student Employee of the Year

Bowling Green State University | May 2015